

SPONSORSHIP PROPOSAL

Long Table Lunch 2023 Breast Cancer Care WA



About Long Table Lunch

The Celebration of Women Long Table Lunch was established by Faith Nichols of Comestibles in 2004 to commemorate the life of Pippin Bath, a prominent member of the Perth catering industry who lost her battle with breast cancer at only 37 years of age.

Long Table Lunch is Breast Cancer Care WA's signature fundraising event where the food is a work of art. Delivered by some of Perth's top chefs, the produce is of the highest quality and the company is second to none.

The luncheon epitomises the spirit, generosity and giving of the WA community as every item – from the marquee and furniture down to the butter and teaspoons – is donated to ensure that every dollar raised goes directly to help support people in Western Australia with breast cancer.



FAITH NICHOLS



BECOME OUR PARTNER FOR Long Table Lunch 2023

- 30th April 2023
- 800 Guests
- \$225 per ticket
- Corporate ticket packages available

Donating Chefs

After having to postpone Long Table Lunch for the last three years due to the uncertainty of Covid and protecting our clients and our friends in the WA community, we are proud it's returning in 2023.

Held at the Claremont Showgrounds on 30 April, this large venue will ensure it can be the biggest and best Long Table Lunch with an expected 800 people in attendance.

We are excited to announce the following chefs who are donating their time:



Brendan Owens
Rockpool
Main Course



Russell Blaikie
Comestibles
Entrée



Appetiser



Canapes



Dessert



Grazing



Sponsorship benefits

Donating to Breast Cancer Care WA is good for business. Demonstrating commitment to meaningful corporate social responsibility by supporting families in Western Australia experiencing breast cancer has a positive impact on staff and aligns your brand with a worthy charity to donate to.

Not only will you feel joy in helping those that you need, but the other benefits also include:

VISIBILITY Be visible in the health and wellbeing of West Australian families and their loved ones who are impacted by breast cancer.

PROMOTION Opportunities to showcase your organisation and/or product throughout the year.

CONNECTION Connect with our audience and be part of growing our audience.

ENGAGEMENT Share your commitment with your staff and ours.

OUR AUDIENCE BECOMES YOUR AUDIENCE

We'd love to introduce you to our family. Our audience of social media followers, website users, client and donor database and our stakeholder relation lists are growing every week. We are happy to provide any reporting and statistics you require to help measure your return on investment.



FACEBOOK
12,610 followers,
average yearly
reach 1.8million



DATABASE
37,496 contacts



INSTAGRAM
3,685 followers,
average yearly
reach 103,000



CLIENT BASE
1,400 clients and
family members



LINKEDIN
977 followers,
31% growth
last 12 months



Levels of sponsorship

SPONSORSHIP TIERS	AMOUNT
Platinum Partner Exclusive for one partner	\$50,000
Gold Partner	\$20,000
Silver Partner	\$10,000
Menu Partner	\$7,500
Bronze Partner	\$5,000

SPONSORSHIP TIERS
Auction/Silent Auction/ Raffle Partner
Donations in kind
Product Showcase Partner
VIP Gift bag item or goods and services



Sponsorship opportunities

\$50,000 PLATINUM PARTNER

You will be recognised and rewarded in the following ways

- › Naming rights
- › Recognition as premier partner for BCCWA on website and associated media
- › Recognition within the event social media strategy
- › 10 complimentary tickets
- › Exclusive invitation to the VIP function
- › Premier position for logo on all marketing and communications material
- › Principle acknowledgement and appreciation in speech, with the option of presenting
- › Option to include a small promotional item in the VIP gift bag
- › Display your collateral and/or pull up banners
- › At least two exclusive social media posts about your company

\$20,000 GOLD PARTNER

You will be recognised and rewarded in the following ways

- › Logo displayed on all promotional material as a major partner
- › Recognition as a major partner for BCCWA on website and associated media
- › Recognition within the event social media strategy
- › Six complimentary tickets
- › Exclusive invitation to the VIP function
- › Major acknowledgement and appreciation in speech
- › Logo included on event marketing and communications material
- › Option to include a small promotional item in the VIP gift bag
- › Display your collateral and/or pull up banners
- › At least two exclusive social media posts about your company

\$10,000 SILVER PARTNER

You will be recognised and rewarded in the following ways

- › Logo displayed on promotional material for the event as a major sponsor
- › Recognition as a major sponsor on the website and associated media
- › Recognition within the event social media campaign
- › Four complimentary tickets
- › Exclusive invitation to the VIP function
- › Two exclusive social media posts about your company

\$7,500 MENU PARTNER

You will be recognised and rewarded in the following ways

- › Logo displayed on all printed menus
- › Recognition as a menu partner on the website and associated media
- › Recognition within the event social media campaign
- › Two complimentary tickets
- › Exclusive invitation to the VIP function
- › One exclusive social media post about your company

\$5,000 BRONZE PARTNER

- › Logo displayed at the event
- › Recognition as a sponsor on the website and associated media
- › Exclusive invitation to the VIP function
- › Two complimentary tickets
- › One exclusive social media post about your company

AUCTION OR RAFFLE PARTNER

- › In-kind item donation
- › Provide a quality item for the event
- › Recognition of your support during auctions
- › Item listed in silent auction booklets
- › Recognition of your support on social media

PRODUCT SHOWCASE PARTNER

- › In-kind items or goods and services donation
- › Provide goods and services for the event (ie food, beverages, equipment)
- › Recognition of your support on social media



BE A GUEST ON THE DAY

If you would like to be a part of the event as a guest tickets are \$225 per person and can be purchased through [Try Booking](#).

Corporate Packages are also available, for more information contact events@breastcancer.org.au

FIND OUT MORE

If you want to find out more information and discuss your partnership opportunities further contact our Community Relations Executives:

**Email partnerships@breastcancer.org.au
Telephone 9324 3703**



About Breast Cancer Care WA

Founded over 20 years ago Breast Cancer Care WA is a WA based charity that provides specialised breast care nursing, counselling, and financial support free of charge for people in WA facing breast cancer.

Breast Cancer Care WA receives no government funding and relies solely on the generosity of the WA community. Breast Cancer Care WA believes every person in WA facing breast cancer should have free of charge access to continuing personalised care, to enable them to achieve the best outcomes throughout their treatment period and beyond.

With 1 in 7 Australian women diagnosed with breast cancer in their lifetime, the demand for the services provided by Breast Cancer Care WA is increasing each year with over 60 new clients contacting our support services team each month.



breast cancer
care wa