



Breast Cancer Care WA

# GOLF DAY

Partnership opportunities



DRIVEN BY





# GOLF DAY 2024

**After another successful event in 2023, we are excited to welcome you back to the prestigious Joondalup Resort on 19 March for the 2024 Breast Cancer Care WA Golf Day.**

In 2023, 200 players took to the course in an effort to raise awareness and funds for those facing breast cancer in Western Australia. With the support of our very generous sponsors and teams, \$80,000 was raised for the charity.

Our 2024 event is going to be bigger and better than ever! Read on to see how your company can be involved.

To discuss a sponsorship opportunity or register your team, please call us on 9324 3703 or email [peta.evans@breastcancer.org.au](mailto:peta.evans@breastcancer.org.au)



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# Team packages \$1,500

ONLY 8 LEFT

**Put a team of four together and register now!**  
**Team packages include:**

- 18 holes of golf
- Two complimentary golf buggies
- Two drink vouchers per player to use on the course
- Light lunch
- Sundowner including a light dinner and drinks (2 and a half hours)
- Gift bag for each team member.

To register your team, please  
call us on 9324 3703 or email  
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# Naming Rights Partner

## Principal partner of the Breast Cancer Annual Golf Day

- Media release regarding partnership including story on BCCWA website.
- Logo featured on all digital collateral relating to the event, including (but not limited to) all EDM footers, social media posts, event marketing collateral and player information.
- Opportunity for partner to provide a branded item or voucher for the gift bag.
- Opportunity to activate one hole of your choice, including signage rights.



**SOLD**

- Display signage at the 19th Hole and the 19th Hole Sundowner after the game.
- Entry for 8 players into the golf day.
- Entry for 8 guests into the 19th Hole Sundowner.
- Opportunity to speak at 19th Hole Sundowner presentation at the end of the day.

## Hole-in-one sponsor \$5,000

- Signage opportunities at the hole, including logo on the player scoring app.
- Opportunity for company representative to present the Hole-in-One trophy (should it be awarded).
- Opportunity for partner to increase prize value or item.
- Total prize value for the winner of the hole-in-one: \$15,000!



**SOLD**

Available

Excited? We are too! Call 9324 3703 or email [peta.evans@breastcancer.org.au](mailto:peta.evans@breastcancer.org.au) to book your spot.



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# Hole partnerships \$1,800

**Bring the day to life - sponsor an on-course game!**

- Signage rights at your chosen hole (first in, best dressed) including your logo on the player scoring app.
- Opportunity to set up a fun activation at your sponsored hole.
- Opportunity to supply a prize for the raffle (subject to approval by BCCWA).
- Logo on all event email correspondence (located on footer of the email).



*BCCWA have a number of hole activation ideas if required*

# Hole sponsorship \$1,000

**Nearest to the pin or longest drive**

- Signage rights at chosen hole (first in, best dressed) including logo on player scoring app.
- Opportunity to provide an item or voucher for gift bag.
- Opportunity to supply a prize for the raffle (subject to approval by BCCWA).
- Logo on winners' trophy.



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# Beverage partnership

Become the official golf day beverage partner

- Opportunity to provide branded item or voucher for gift bags.
- Opportunity to activate one hole of your choice, including signage rights and opportunity for product tastings.
- Opportunity to display signage and product at the 19th Hole Sundowner after the game.

SOLD

## Drinks cart sponsor \$500

- Opportunity to display your logo on the drink carts.
- Opportunity to provide gift bag item or voucher.
- Opportunity to display banner at 19th Hole Sundowner.

SOLD



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# Auction or Raffle donation

## **Sundowner main auction - donations of goods or services valued at \$2,500 or more.**

At the end of a successful day of golf, our 19th Hole Sundowner is a place for our teams to come back have a drink and light dinner and discuss their day out on the course. The main auction is a fantastic opportunity to raise additional funds for the charity. We would love to hear from you if you are able to donate a prize.

## **Golf Day Raffle - donation of goods or services valued at \$250 or more.**

With 10 fabulous items up for grabs, tickets for the golf day raffle are always sought after. If your business would like to be a part of our raffle by donating goods or services, we would love to hear from you.

# Gift bag sponsor

Opportunity to provide a gift bag item, voucher or the bag itself!



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