



GOLF DAY

2023

Driven by



Golf Day 2023

After a successful 2022 **Breast Cancer Care WA Golf Day** we are excited to be back at the prestigious Joondalup Resort on 14 March 2023.

In 2022, 144 players took to the course in an effort to raise awareness and funds for those facing breast cancer in the WA community. With the support of our very generous sponsors and teams, \$55,000 was raised for the charity.

The 2023 event is going to be bigger and better! Read on, to see how your company can be involved.



breast cancer
care wa



To discuss any of these opportunities please call us on **(08) 9324 3703**



Team Packages

\$1,500



Put a team of four together and register now!

You receive

- 18 holes of golf
- Two complimentary golf buggies
- Drink vouchers to use on course
- Light lunch
- Sundowner - light dinner and drinks for two hours
- Gift bag for each team member



Naming Rights Partner



Golf Day

Principal Partner of the Breast Cancer Care WA Annual Golf Day

- Media release regarding partnership including web story on Breast Cancer Care WA website
- Logo featured on all digital collateral relating to the event including but not limited to all EDM footers, social media posts, event marketing collateral, and player information
- Opportunity for partner to provide branded item or voucher for the gift bag
- Opportunity to activate at one hole of your choice including signage rights.
- Logo featured on player scoring application onsite
- Opportunity to display signage at registration and the 28th Hole Sundowner after the course
- Entry for four players into the Golf Day
- Entry for eight guests into the Nineteenth Hole function
- Opportunity to speak at 28th Hole Sundowner presentation at the end of the day

Hole Partnerships



9 Opportunities Available

Bring the fun of the day to life, sponsor one of the on-course games!

- Signage rights at chosen hole (first-in-best-dressed) including logo on the player scoring app
- Opportunity to activate at your sponsored hole
- Opportunity to supply a prize for the raffle (subject to approval by Breast Cancer Care WA)
- Logo on all event email correspondence (located on footer of email)

Breast Cancer Care WA have a number of hole activation ideas if required.

Hole Sponsorship



15 Opportunities Available

- Signage rights at chosen hole (first-in-best-dressed) including player scoring application logo
- Opportunity to provide an item or voucher for gift bag
- Opportunity to supply a prize for the raffle (subject to approval by Breast Cancer Care WA)

Hole-In-One Sponsor



2 Opportunities Available

- Signage opportunities at the hole including logo on the player scoring app
- Opportunity for company representative to present the Hole-in-One Trophy should it be awarded
- Opportunity for partner to increase prize value or item
- Total prize value for the winner of the hole-in-one: \$15,000!

Beverage Partnership

Become the official beverage partner

- Opportunity for partner to provide branded item or voucher for gift bag
- Opportunity to activate one hole of your choice including signage rights and opportunity for product tastings
- Opportunity to display signage and product at the 18th Hole Sundowner after the game
- Opportunity to offer a product tasting at 18th Hole Sundowner
- Logo on players' drink vouchers

Drinks Cart Sponsor

- Opportunity to display your logo on the drink carts (two in total)
- Opportunity to provide gift bag item or voucher
- Opportunity to display banner at 18th Hole Sundowner

Gift Bag Sponsor

- Opportunity to provide a gift bag item, voucher or the bag itself!

Excited? We are too.

Call 9324 3703 or email events@breastcancer.org.au to book your spot!

Thank you

for considering us!

Breast Cancer Care WA provides specialist breast care nursing, counselling, and financial support to women – and men – affected by breast cancer, as well as their partners and families, throughout WA.

It is estimated that 53 women are diagnosed with breast cancer in Australia every day, and that one in seven Australian women will be diagnosed in their lifetime. We provide our services in WA free of charge, and our aim is for every single person who is affected by breast cancer to be able to access the expert help our team of in-house specialist breast care nurses and counsellors can provide.

We are proud of the positive impact our dedicated team of staff and volunteers make to the lives of people living with breast cancer in WA.

We do not receive government funding, and have survived and thrived, thanks to the generosity of our supporters who have donated precious money and time over the years. We invite you to join us and help continue to make a real difference in the WA community.

Thank you



Zoe McAlpine
CEO



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